



# Ma Mawi Wi Chi Itata Centre

*"We all work together to help one another"*

**MEDIA RELEASE**

Friday, December 19, 2008

## **CHRISTMAS HAMPER DRIVE WARMS THE HEARTS OF MANY**

WINNIPEG, Manitoba – Despite the cold weather, many Winnipeg families will feel the warmth of Christmas through generous offerings of Christmas hampers.

The Ma Mawi Wi Chi Itata Centre, along with MTS Allstream Inc., PPW Chartered Accountants LLP, and Pratt's Wholesale unite to make help make Christmas a little brighter.

Joined by volunteers, local celebrities and community leaders 200 hampers will be packed and delivered to families throughout the city on Saturday, December 20, 2008, 9:00 a.m. – 3:00 p.m., at RB Russell High School, 364 Dufferin Avenue. Hamper delivery begins at 11:00 a.m.

"Ma Mawi is an invaluable resource in our community and I couldn't be more proud to support the annual hamper drive," says Kelvin Shepherd, President Consumer Markets, MTS Allstream. "I am especially proud of all the MTS Volunteers who sacrifice their time to make Christmas a reality for some of Winnipeg's most needy families. Year after year, they experience the true spirit of the season – the gift of giving."

### **Local Celebrities, Community Leaders participating:**

- Minister of Healthy Living, Kerri Irvin Ross
- Doug Martindale, MLA Burrows
- Kelvin Shepherd, President, MTS Allstream
- Rick McMillin, VP Retail Sales, MTS Allstream
- Ian Chadsey, VP Investor Relations, MTS Allstream
- Dennis White Bird, Treaty Relations Commissioner
- Sam Anderson, VP TCIG Corporate & Community Relations
- Sandra Jackson, Chair, Aboriginal Chamber of Commerce
- Gerry 'The Big Bear' Barrett – NCI FM
- Jordan Wheeler, Screen and Television Writer
- Colleen Simard, Urban NDN



**McGregor**  
**Administrative Site**  
94 McGregor Street  
Winnipeg, MB R2W 4V5  
Tel (204) 925-0300  
Fax (204) 946-5042

**Selkirk**  
**Neighbourhood Site**  
800 Selkirk Avenue  
Winnipeg, MB R2W 2N6  
Tel (204) 925-0340  
Fax (204) 946-0371

**Anderson**  
**Neighbourhood Site**  
318 Anderson Street  
Winnipeg, MB R2W 1E5  
Tel (204) 925-0349  
Fax (204) 925-0306

**Ellice**  
**Neighbourhood Site**  
780 Ellice Avenue  
Winnipeg, MB R3G 0B8  
Tel (204) 925-0348  
Fax (204) 925-0308

**Circle of Care**  
Tel (204) 925-4477  
Fax (204) 925-4474

**Young Warriors Lodge**  
Tel (204) 925-0333  
Fax (204) 925-0338

**Isobel's Place**  
Tel (204) 925-0320  
Fax (204) 925-0361

**Windy Hill Learning Centre**  
Tel (204) 925-0379  
Fax (204) 946-5042

**Little Sisters**  
Tel (204) 925-1778  
Fax (204) 925-1771

## **ABOUT THE MA MAWI WI CHI ITATA CENTRE**

The Ma Mawi Wi Chi Itata Centre (Ma Mawi) came to be in the fall of 1984 by committed community members who sought an Aboriginal solution to supporting and rebuilding families.

Since that time, Ma Mawi has worked to support families to better care for children by creating meaningful opportunities for community and family involvement. *We believe that strengthening families is a worthy investment in the future.*

By focusing on the positives and building upon individual strengths, we have helped our families make tremendous strides in their ability to nurture and provide secure environments for their children.

## **ABOUT MTS ALLSTREAM**

### ***About Manitoba Telecom Services Inc.***

*Manitoba Telecom Services Inc., through its wholly owned subsidiary MTS Allstream Inc., is one of Canada's leading national communication solutions providers, delivering innovative products and services through its Enterprise Solutions and Consumer Markets divisions. The Enterprise Solutions division, which operates under the Allstream brand nationally and under the MTS brand in Manitoba, is a leading competitor in the national business and wholesale markets. This division offers customers a portfolio of solutions tailored to the needs of medium and large businesses looking for success in a world of rapidly evolving technology - Internet protocol-based communications, unified communications, voice and data connectivity services. The Consumer Markets division leads every telecommunications market segment in Manitoba, delivering a full suite of next generation wireless, high-speed Internet and data, digital television and wireline voice services under the MTS brand, as well as small business services across Canada under the Allstream brand, and security and alarm monitoring services through AAA Alarm Systems Ltd., a subsidiary of the company which also operates in other western provinces. MTS Allstream's extensive national broadband fibre optic network spans more than 24,300 kilometres, and provides international connections through strategic alliances and interconnection agreements with other international service providers. Manitoba Telecom Services Inc.'s common shares are listed on The Toronto Stock Exchange (trading symbol: MBT). For more information, please visit: [www.mtsallstream.com](http://www.mtsallstream.com).*

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## **FOR MORE INFORMATION CONTACT:**

Jacquie Black  
Communications  
Ma Mawi Wi Chi Itata Centre  
[jacquieblack@hotmail.com/250-1095](mailto:jacquieblack@hotmail.com/250-1095)

Jill Gibson  
Corporate Communications Coordinator  
MTS Allstream Inc.  
[Jill.gibson@mtsallstream.com/958-3392](mailto:Jill.gibson@mtsallstream.com/958-3392)